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### **WEBINARS ALLOW WOMEN TO EVEN THE SCORE WITH MEN ON SPORTS**

According to a recent Pew Research Center study, 65% of all women say they would follow sports news more closely if they knew the ins and outs of sports. The findings are one of the reasons a company called Even The SCORE is conducting sports knowledge webinars on October 17<sup>th</sup> 2009 at 11:00a.m Eastern Standard Time.

The webinars, called Football 101 Training for women, give participants, primarily women ages 18 years and older, a great opportunity to learn more about the game of football including everything from the rules of the game to how the game is played.

Ms. Kimberly Hollingsworth, founder of Even The SCORE says women attending the webinars will have more practical knowledge than most men who consider themselves experts of the game.

“Our seminars help more women to relate to their spouses, significant other, colleagues, family and/or friends in a way they could not before”, said Hollingsworth. “Growing up I was an avid sports fan and many of my female friends felt comfortable asking me questions about sports in general, especially football.” Ms. Hollingsworth describes the webinars as “an extension of her life story” giving women a useful and entertaining social skill.

Even The SCORE, LLC was founded in 2007 by Ms. Hollingsworth in the Washington, D.C. Metropolitan Area. Besides the sports knowledge webinars, the company provides a variety of products designed to enhance women’s sports knowledge to include: sports viewing parties, private training sessions, home sports parties and much more. Additionally, Even The SCORE does presentations on physical fitness awareness in local schools designed to encourage young girls to participate in sports.

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If you would like more information about Even The SCORE please visit the website at [www.eventhescoreinc.com](http://www.eventhescoreinc.com) or to schedule an interview with Ms. Hollingsworth, please call Davon Gray at 571-236-6233 or email at [dgray@eventhescoreinc.com](mailto:dgray@eventhescoreinc.com).